

EXTENDED TO NOVEMBER 15, 2018

Form **990**Department of the Treasury
Internal Revenue Service**Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2017Open to Public
Inspection**A** For the 2017 calendar year, or tax year beginning

and ending

B Check if applicable:☐ Address change☐ Name change☐ Initial return☐ Final return/terminated☐ Amended return☐ Application pending**C** Name of organization**NCTA - THE INTERNET & TELEVISION ASSOCIATION**

Doing business as

Number and street (or P.O. box if mail is not delivered to street address) Room/suite

25 MASSACHUSETTS AVE, NW, SUITE 100

City or town, state or province, country, and ZIP or foreign postal code

WASHINGTON, DC 20001**F** Name and address of principal officer: **MICHAEL POWELL****SAME AS C ABOVE****D** Employer identification number**53-0222396****E** Telephone number**(202) 222-2390****G** Gross receipts \$**87,203,609.****H(a)** Is this a group returnfor subordinates? ☐ Yes ☒ No**H(b)** Are all subordinates included? ☐ Yes ☐ No

If "No," attach a list. (see instructions)

H(c) Group exemption number ▶**I** Tax-exempt status: ☐ 501(c)(3) ☒ 501(c) (6) ◀ (insert no.) ☐ 4947(a)(1) or ☐ 527**J** Website: ▶ **WWW.NCTA.COM****K** Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶**L** Year of formation: **1952****M** State of legal domicile: **PA****Part I Summary**

Activities & Governance	1	Briefly describe the organization's mission or most significant activities: NCTA'S MISSION IS TO ADVANCE THE CABLE & TELECOMMUNICATIONS INDUSTRY'S PUBLIC POLICY INTEREST, AND TO		
	2	Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3	Number of voting members of the governing body (Part VI, line 1a)	3	23
	4	Number of independent voting members of the governing body (Part VI, line 1b)	4	22
	5	Total number of individuals employed in calendar year 2017 (Part V, line 2a)	5	111
	6	Total number of volunteers (estimate if necessary)	6	0
	7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	0.
7b	Net unrelated business taxable income from Form 990-T, line 34	7b	0.	
Revenue	8	Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9	Program service revenue (Part VIII, line 2g)	0.	0.
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	70,470,336.	65,788,250.
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	3,789,866.	4,735,306.
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	12,841.	7,638.
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	74,273,043.	70,531,194.
	14	Benefits paid to or for members (Part IX, column (A), line 4)	3,361,819.	3,890,448.
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	0.	0.
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	33,770,117.	33,525,695.
Expenses	b	Total fundraising expenses (Part IX, column (D), line 25) ▶	0.	0.
	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	35,998,522.	29,100,031.
	18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	73,130,458.	66,516,174.
	19	Revenue less expenses. Subtract line 18 from line 12	1,142,585.	4,015,020.
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	Beginning of Current Year	End of Year
	21	Total liabilities (Part X, line 26)	65,260,695.	68,671,578.
	22	Net assets or fund balances. Subtract line 21 from line 20	17,084,783.	15,363,131.
			48,175,912.	53,308,447.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer	Date			
	MARK KULISH, SR. VP. FIN & ADMIN & CFO Type or print name and title				
Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check if self-employed <input type="checkbox"/>	PTIN
	DANIEL O'SHEA	DANIEL O'SHEA	11/08/18		P00957510
	Firm's name ▶ COHNREZNICK LLP	Firm's EIN ▶ 22-1478099			
	Firm's address ▶ 7501 WISCONSIN AVENUE, SUITE 400E BETHESDA, MD 20814	Phone no. 301-652-9100			

May the IRS discuss this return with the preparer shown above? (see instructions)

☒ Yes ☐ No

732001 11-28-17

LHA For Paperwork Reduction Act Notice, see the separate instructions.

Form **990** (2017)**SEE SCHEDULE O FOR ORGANIZATION MISSION STATEMENT CONTINUATION**

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Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III

☒ X

- 1 Briefly describe the organization's mission:

THE MISSION OF NCTA IS TO ADVANCE THE CABLE & TELECOMMUNICATIONS
INDUSTRY'S PUBLIC POLICY INTEREST BEFORE CONGRESS, THE EXECUTIVE
BRANCH AND THE COURTS, AND TO ENCOURAGE AND PROMOTE THE INDUSTRY'S
OPERATING, PROGRAMMING AND TECHNOLOGY (CONTINUED ON SCHEDULE O)

- 2 Did the organization undertake any significant program services during the year which were not listed on the
prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O.

- 3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☒ Yes ☐ No

If "Yes," describe these changes on Schedule O.

- 4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ including grants of \$) (Revenue \$)
COALITION BUILDING - SUPPORTS THE INTEREST OF THIRD PARTY ACTIVITIES
AND THEY IN TURN SUPPORT OUR COMMON INTEREST SUCH AS BROADBAND ADOPTION
AND DEPLOYMENT, AND DIGITAL TRANSITION EDUCATION.

4b (Code:) (Expenses \$ including grants of \$) (Revenue \$)
LEGISLATIVE - FUNDS ALL SPENDING TO INCLUDE LEGAL AND OTHER
PROFESSIONAL SERVICES, TRAVEL AND ENTERTAINMENT AND INCIDENTAL EXPENSES
RELATED TO NCTA'S LEGISLATIVE EFFORTS.

4c (Code:) (Expenses \$ including grants of \$) (Revenue \$)
REGULATORY - FUNDS ALL SPENDING ON ISSUES AT THE FCC, FTC, COPYRIGHT
OFFICE AND OTHER AGENCIES, INCLUDING INDUSTRY PARTICIPATION AND
EXPENSES FOR OUTSIDE COUNSEL FOR ALL RULEMAKINGS AND ADJUDICATORY
PROCEEDINGS.

- 4d Other program services (Describe in Schedule O.)

(Expenses \$ including grants of \$) (Revenue \$)

- 4e Total program service expenses

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Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>		X
2 Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> ?		X
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>	X	
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>		
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>	X	
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>		X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>		X
9 Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>		X
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>		X
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	X	
b Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>		X
c Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>		X
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>		X
e Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>	X	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	X	
12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII</i>		X
b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional</i>	X	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		X
14a Did the organization maintain an office, employees, or agents outside of the United States?		X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i>		X
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV</i>		X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV</i>		X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i>		X
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>		X
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>		X

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Part IV Checklist of Required Schedules (continued)

	Yes	No
20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H		X
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	X	
22 Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III		X
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	X	
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a		X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I		
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I		
26 Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes," complete Schedule L, Part II		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III		X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV		X
b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV		X
c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV		X
29 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M		X
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M		X
31 Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I		X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II		X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I		X
34 Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	X	
35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	X	
b If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	X	
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2		
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI		X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	X	

Note. All Form 990 filers are required to complete Schedule O

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Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V ☐

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	106	
1b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	0	
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	111	
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	X	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?		X
3b	If "Yes," has it filed a Form 990-T for this year? If "No," to line 3b, provide an explanation in Schedule O		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		X
b	If "Yes," enter the name of the foreign country: See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		X
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
7	Organizations that may receive deductible contributions under section 170(c).		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?		
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d	
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?		
9	Sponsoring organizations maintaining donor advised funds.		
a	Did the sponsoring organization make any taxable distributions under section 4966?		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?		
10	Section 501(c)(7) organizations. Enter:		
a	Initiation fees and capital contributions included on Part VIII, line 12	10a	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b	
11	Section 501(c)(12) organizations. Enter:		
a	Gross income from members or shareholders	11a	
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b	
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a	
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		
a	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.	13a	
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b	
c	Enter the amount of reserves on hand	13c	
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a	X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b	

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Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI

☒**Section A. Governing Body and Management**

	Yes	No
1a Enter the number of voting members of the governing body at the end of the tax year 1a 23		
If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.		
b Enter the number of voting members included in line 1a, above, who are independent 1b 22		
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? 2		X
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person? 3		X
4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4		X
5 Did the organization become aware during the year of a significant diversion of the organization's assets? 5		X
6 Did the organization have members or stockholders? 6	X	
7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? 7a	X	
b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? 7b	X	
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
a The governing body? 8a	X	
b Each committee with authority to act on behalf of the governing body? 8b	X	
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O 9		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

	Yes	No
10a Did the organization have local chapters, branches, or affiliates? 10a		X
b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b		
11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a	X	
b Describe in Schedule O the process, if any, used by the organization to review this Form 990.		
12a Did the organization have a written conflict of interest policy? If "No," go to line 13 12a	X	
b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b	X	
c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done 12c	X	
13 Did the organization have a written whistleblower policy? 13	X	
14 Did the organization have a written document retention and destruction policy? 14	X	
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a The organization's CEO, Executive Director, or top management official 15a	X	
b Other officers or key employees of the organization 15b	X	
If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).		
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16a		X
b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? 16b		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed ► **NONE**

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
☐ Own website ☐ Another's website ☒ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

20 State the name, address, and telephone number of the person who possesses the organization's books and records: ► **BETTYE COIL - 202-222-2393**
25 MASSACHUSETTS AVE NW, SUITE 100, WASHINGTON, DC 20001-1431

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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII ☐

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former** directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) MICHAEL K. POWELL PRESIDENT & CEO	40.00 5.00	X		X				5,873,146.	0.	26,904.
(2) THOMAS M. RUTLEDGE CHAIRMAN	1.00 2.00	X		X				0.	0.	0.
(3) PATRICK ESSER VICE-CHAIRMAN	1.00 2.00	X		X				0.	0.	0.
(4) DAVE WATSON TREASURER	1.00 2.00	X		X				0.	0.	0.
(5) ALFRED LIGGINS, III DIRECTOR	1.00 2.00	X						0.	0.	0.
(6) DAVID M. ZASLAV DIRECTOR	1.00 2.00	X						0.	0.	0.
(7) DAVID NEVINS DIRECTOR	1.00 2.00	X						0.	0.	0.
(8) DEXTER GOEI DIRECTOR	1.00 2.00	X						0.	0.	0.
(9) GARY SHORMAN DIRECTOR	1.00 2.00	X						0.	0.	0.
(10) JEFFREY S. DEMOND DIRECTOR	1.00 2.00	X						0.	0.	0.
(11) JOHN D. EVANS DIRECTOR	1.00 2.00	X						0.	0.	0.
(12) JOHN K. MARTIN DIRECTOR	1.00 2.00	X						0.	0.	0.
(13) JOSHUA SAPAN DIRECTOR	1.00 2.00	X						0.	0.	0.
(14) KEN LOWE DIRECTOR	1.00 2.00	X						0.	0.	0.
(15) NANCY DUBUC DIRECTOR	1.00 2.00	X						0.	0.	0.
(16) PAT MCADARAGH DIRECTOR	1.00 2.00	X						0.	0.	0.
(17) PETER RICE DIRECTOR	1.00 2.00	X						0.	0.	0.

**NCTA - THE INTERNET & TELEVISION
ASSOCIATION**

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Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(18) RICHARD SJOBERG DIRECTOR	1.00 2.00			X				0.	0.	0.
(19) ROBERT BAKISH DIRECTOR	1.00 2.00			X				0.	0.	0.
(20) ROBERT J. STANZIONE DIRECTOR	1.00 2.00			X				0.	0.	0.
(21) ROCCO B. COMMISSO DIRECTOR	1.00 2.00			X				0.	0.	0.
(22) RONALD DUNCAN DIRECTOR	1.00 2.00			X				0.	0.	0.
(23) FRANK M. DRENDEL DIRECTOR	1.00 2.00			X				0.	0.	0.
(24) JOHN D. SKIPPER SECRETARY, THROUGH 12-18-17	1.00 2.00			X				0.	0.	0.
(25) NEIL SMIT TREASURER, THROUGH 4-1-17	1.00 2.00			X				0.	0.	0.
(26) BRIAN L. ROBERTS DIRECTOR, THROUGH 4-26-17	1.00 2.00			X				0.	0.	0.
1b Sub-total								5,873,146.	0.	26,904.
c Total from continuation sheets to Part VII, Section A								9,583,424.	0.	1218534.
d Total (add lines 1b and 1c)								15,456,570.	0.	1245438.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **70**

	Yes	No
3 Did the organization list any former officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
T-C REPUBLIC SQUARE OWNER LLC P.O. BOX 419078, BOSTON, MA 02241	PROPERTY MANAGEMENT	3,613,442.
PAPPAS GROUP LLC, 6550 ROCK SPRING DRIVE, 7TH FLOOR, BETHESDA, MD 20817	COMMUNICATION SVCS	1,922,331.
CENTURY STRATEGIES, 3414 PEACHTREE ROAD, N.E., #1080, ATLANTA, GA 30326	LEGAL & ADVERTISING	1,715,470.
IVORY WORLDWIDE INC 200 BROADWAY, NEW YORK, NY 10038	CONFERENCE SERVICES	1,697,613.
BROADBAND FOR AMERICA, 16845 N 29TH AVENUE, SUITE 1-550, PHOENIX, AZ 85053	COMMUNICATION SVCS	1,654,333.

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **36**

SEE PART VII, SECTION A CONTINUATION SHEETS

Form **990** (2017)

**NCTA - THE INTERNET & TELEVISION
ASSOCIATION**

Form 990

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Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(27) MATTHEW C. BLANK DIRECTOR, THROUGH 11-15-17	1.00 2.00	X						0.	0.	0.
(28) BRUCE CARNES SR. VP., FINANCE & ADMINISTRATION	45.00			X				593,118.	0.	77,470.
(29) BARBARA YORK SR. VP., INDUSTRY AFFAIRS	45.00				X			840,901.	0.	87,478.
(30) ELEANOR WINTER SR. VP., SPECIAL PROJECTS	45.00				X			783,678.	0.	72,908.
(31) JADWIGA JANUCIK SR. VP., ASSOCIATION AFFAIRS	45.00				X			635,790.	0.	60,728.
(32) JAMES M. ASSEY JR. EXECUTIVE VP.	45.00				X			1,209,908.	0.	256,290.
(33) KHRISTIAN SNOWDEN CHIEF OPERATING OFFICER	45.00				X			822,262.	0.	86,112.
(34) RICK CHESSEN SR. VP., LEGAL & REGULATORY AFFAIRS	45.00				X			774,053.	0.	79,500.
(35) RITA LEWIS SENIOR ADVISOR	45.00				X			682,239.	0.	98,428.
(36) ROBERT STODDARD SR. VP., INDUSTRY & ASSOC. AFFAIRS	45.00				X			567,601.	0.	72,478.
(37) JILL LUCKETT SR. VP., PROG. NETWORK POLICY	45.00					X		514,250.	0.	76,244.
(38) MICHAEL SCHOOLER VP. & DEPUTY GENERAL COUNSEL	45.00					X		535,863.	0.	56,366.
(39) NEAL GOLDBERG GENERAL COUNSEL LEGAL & REGUL. AFFAI	45.00					X		551,759.	0.	72,860.
(40) VIRGINIA SMITH VP & SR. LEGISLATIVE COUNSEL FOR PP	45.00					X		509,494.	0.	45,428.
(41) WILLIAM CHECK CTO & SR. VP., TECHNOLOGY	45.00					X		562,508.	0.	76,244.
Total to Part VII, Section A, line 1c								9,583,424.	1,218,534.	

**NCTA - THE INTERNET & TELEVISION
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Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII ☐

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
Contributions, Gifts, Grants and Other Similar Amounts	1 a Federated campaigns	1a				
	b Membership dues	1b				
	c Fundraising events	1c				
	d Related organizations	1d				
	e Government grants (contributions)	1e				
	f All other contributions, gifts, grants, and similar amounts not included above	1f				
	g Noncash contributions included in lines 1a-1f: \$					
	h Total. Add lines 1a-1f					
Program Service Revenue	2 a MEMBERSHIP DUES	Business Code 900099	64,998,250.	64,998,250.		
	b SPRING FORUM SPONSORSHIP	900099	790,000.	790,000.		
	c					
	d					
	e					
	f All other program service revenue					
	g Total. Add lines 2a-2f		65,788,250.			
	Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		1,111,661.		
4 Income from investment of tax-exempt bond proceeds						
5 Royalties						
6 a Gross rents		(i) Real (ii) Personal				
b Less: rental expenses						
c Rental income or (loss)						
d Net rental income or (loss)						
7 a Gross amount from sales of assets other than inventory		(i) Securities (ii) Other 20,293,410. 2,650.				
b Less: cost or other basis and sales expenses		16,661,105. 11,310.				
c Gain or (loss)		3,632,305. -8,660.				
d Net gain or (loss)			3,623,645.			3,623,645.
8 a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18		a				
b Less: direct expenses		b				
c Net income or (loss) from fundraising events						
9 a Gross income from gaming activities. See Part IV, line 19		a				
b Less: direct expenses		b				
c Net income or (loss) from gaming activities						
10 a Gross sales of inventory, less returns and allowances		a				
b Less: cost of goods sold	b					
c Net income or (loss) from sales of inventory						
Miscellaneous Revenue		Business Code				
11 a MISCELLANEOUS	900099	7,638.	7,638.			
b						
c						
d All other revenue						
e Total. Add lines 11a-11d		7,638.				
12 Total revenue. See instructions.		70,531,194.	65,795,888.	0.	4,735,306.	

**NCTA - THE INTERNET & TELEVISION
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Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX ☐

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
<i>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.</i>				
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	3,890,448.			
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	12,987,749.			
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	16,391,954.			
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	1,411,529.			
9 Other employee benefits	1,621,761.			
10 Payroll taxes	1,112,702.			
11 Fees for services (non-employees):				
a Management				
b Legal	8,128,920.			
c Accounting	169,736.			
d Lobbying	4,866,209.			
e Professional fundraising services. See Part IV, line 17				
f Investment management fees	192,121.			
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)	3,255,967.			
12 Advertising and promotion	1,323,695.			
13 Office expenses	814,914.			
14 Information technology	699,211.			
15 Royalties				
16 Occupancy	3,762,290.			
17 Travel	828,249.			
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	2,710,562.			
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	1,125,732.			
23 Insurance	50,079.			
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a DUES & SUBSCRIPTIONS	773,884.			
b MISCELLANEOUS	182,342.			
c STATE AND LOCAL TAXES	112,274.			
d REPAIRS & MAINTENANCE	103,846.			
e All other expenses				
25 Total functional expenses. Add lines 1 through 24e	66,516,174.			
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Check here ☐ if following SOP 98-2 (ASC 958-720)

**NCTA - THE INTERNET & TELEVISION
ASSOCIATION**

Form 990 (2017)

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Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X ☐

		(A) Beginning of year		(B) End of year
Assets	1 Cash - non-interest-bearing	581,827.	1	297,912.
	2 Savings and temporary cash investments		2	
	3 Pledges and grants receivable, net		3	
	4 Accounts receivable, net	9,368,759.	4	9,575,825.
	5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instr). Complete Part II of Sch L		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges	325,512.	9	216,567.
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 13,166,073.		
	b Less: accumulated depreciation	10b 10,567,350.		
		3,084,947.	10c	2,598,723.
	11 Investments - publicly traded securities	48,558,745.	11	53,474,766.
	12 Investments - other securities. See Part IV, line 11	3,333,795.	12	2,503,261.
	13 Investments - program-related. See Part IV, line 11		13	
	14 Intangible assets		14	
15 Other assets. See Part IV, line 11	7,110.	15	4,524.	
16 Total assets. Add lines 1 through 15 (must equal line 34)	65,260,695.	16	68,671,578.	
Liabilities	17 Accounts payable and accrued expenses	10,976,709.	17	9,841,369.
	18 Grants payable		18	
	19 Deferred revenue	1,497,968.	19	880,118.
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	4,610,106.	25	4,641,644.
	26 Total liabilities. Add lines 17 through 25	17,084,783.	26	15,363,131.
	Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.		
27 Unrestricted net assets		48,175,912.	27	53,308,447.
28 Temporarily restricted net assets			28	
29 Permanently restricted net assets			29	
Organizations that do not follow SFAS 117 (ASC 958), check here <input type="checkbox"/> and complete lines 30 through 34.				
30 Capital stock or trust principal, or current funds			30	
31 Paid-in or capital surplus, or land, building, or equipment fund			31	
32 Retained earnings, endowment, accumulated income, or other funds			32	
33 Total net assets or fund balances		48,175,912.	33	53,308,447.
34 Total liabilities and net assets/fund balances		65,260,695.	34	68,671,578.

Form 990 (2017)

**NCTA - THE INTERNET & TELEVISION
ASSOCIATION**

Form 990 (2017)

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Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	70,531,194.
2	Total expenses (must equal Part IX, column (A), line 25)	2	66,516,174.
3	Revenue less expenses. Subtract line 2 from line 1	3	4,015,020.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	48,175,912.
5	Net unrealized gains (losses) on investments	5	1,117,515.
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	53,308,447.

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII ☐

		Yes	No
1	Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		X
b	Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	X	
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.	X	
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

Form **990** (2017)

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527
▶ **Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ.**
▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

OMB No. 1545-0047

2017

**Open to Public
Inspection**

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," on Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization **NCTA - THE INTERNET & TELEVISION
ASSOCIATION**

Employer identification number
53-0222396

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV.

2 Political campaign activity expenditures ▶ \$

3 Volunteer hours for political campaign activities

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No

4a Was a correction made? ☐ Yes ☐ No

b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527
exempt function activities ▶ \$ **42,500.**

3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL,
line 17b ▶ \$ **42,500.**

4 Did the filing organization file Form 1120-POL for this year? ☒ Yes ☐ No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-
DEMOCRATIC ATTORNEYS GENERAL ASSOC.	P.O. BOX 15776 WASHINGTON, DC 20	13-4220019	15,000.	0.
REPUBLICAN ATTORNEYS GENERAL ASSOC.	WASHINGTON, DC 20006	46-4501717	15,000.	0.
NAT'L CONFERENCE OF DEMOCRATIC MAYO	WASHINGTON, DC 20036	52-1535470	7,500.	0.
COMMUNITY LEADERS OF AMERICA	P.O. BOX 4977 GLEN ALLEN, VA 23	46-3149989	5,000.	0.

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2017

LHA

SEE PART IV FOR CONTINUATION

732041 11-09-17

NCTA - THE INTERNET & TELEVISION

Schedule C (Form 990 or 990-EZ) 2017 ASSOCIATION

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Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A Check ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).
- B Check ☐ if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)			
b Total lobbying expenditures to influence a legislative body (direct lobbying)			
c Total lobbying expenditures (add lines 1a and 1b)			
d Other exempt purpose expenditures			
e Total exempt purpose expenditures (add lines 1c and 1d)			
f Lobbying nontaxable amount. Enter the amount from the following table in both columns.			
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:		
Not over \$500,000	20% of the amount on line 1e.		
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.		
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.		
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.		
Over \$17,000,000	\$1,000,000.		
g Grassroots nontaxable amount (enter 25% of line 1f)			
h Subtract line 1g from line 1a. If zero or less, enter -0-			
i Subtract line 1f from line 1c. If zero or less, enter -0-			
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes	<input type="checkbox"/> No

4-Year Averaging Period Under section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below.

See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period

Calendar year (or fiscal year beginning in)	(a) 2014	(b) 2015	(c) 2016	(d) 2017	(e) Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Schedule C (Form 990 or 990-EZ) 2017

NCTA - THE INTERNET & TELEVISION

Schedule C (Form 990 or 990-EZ) 2017 ASSOCIATION

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Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes," response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.

	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities?			
j Total. Add lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?		X
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?		X
3 Did the organization agree to carry over lobbying and political campaign activity expenditures from the prior year?	X	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," OR (b) Part III-A, line 3, is answered "Yes."

1 Dues, assessments and similar amounts from members	1	64,998,250.
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	15,030,000.
b Carryover from last year	2b	-3,467,053.
c Total	2c	11,562,947.
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	12,642,160.
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	-1,079,213.

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions); and Part II-B, line 1. Also, complete this part for any additional information.

PART I-C CONTINUATION:

DEMOCRATIC ATTORNEYS GENERAL ASSOC.

P.O. BOX 15776 WASHINGTON, DC 20003

EIN: 13-4220019 COL (D) AMOUNT: 15000. COL (E) AMOUNT: 0.

REPUBLICAN ATTORNEYS GENERAL ASSOC.

Schedule C (Form 990 or 990-EZ) 2017

Part IV Supplemental Information (continued)

1747 PENN AVE, NW, #800 WASHINGTON, DC 20006

EIN: 46-4501717 COL (D) AMOUNT: 15000. COL (E) AMOUNT: 0.

NAT'L CONFERENCE OF DEMOCRATIC MAYORS

1660 L STREET, NW, #501 WASHINGTON, DC 20036

EIN: 52-1535470 COL (D) AMOUNT: 7500. COL (E) AMOUNT: 0.

COMMUNITY LEADERS OF AMERICA

P.O. BOX 4977 GLEN ALLEN, VA 23058

EIN: 46-3149989 COL (D) AMOUNT: 5000. COL (E) AMOUNT: 0.

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2017
Open to Public
Inspection

Name of the organization **NCTA - THE INTERNET & TELEVISION ASSOCIATION**

Employer identification number
53-022396

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate value of contributions to (during year)		
3 Aggregate value of grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? <input type="checkbox"/> Yes <input type="checkbox"/> No		
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? <input type="checkbox"/> Yes <input type="checkbox"/> No		

Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

<input type="checkbox"/> Preservation of land for public use (e.g., recreation or education)	<input type="checkbox"/> Preservation of a historically important land area
<input type="checkbox"/> Protection of natural habitat	<input type="checkbox"/> Preservation of a certified historic structure
<input type="checkbox"/> Preservation of open space	

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Tax Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶

4 Number of states where property subject to conservation easement is located ▶

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ \$

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenue included on Form 990, Part VIII, line 1	▶ \$
(ii) Assets included in Form 990, Part X	▶ \$

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

a Revenue included on Form 990, Part VIII, line 1	▶ \$
b Assets included in Form 990, Part X	▶ \$

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) 2017

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

- a ☐ Public exhibition
b ☐ Scholarly research
c ☐ Preservation for future generations
d ☐ Loan or exchange programs
e ☐ Other _____

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII and complete the following table:

	Amount
c Beginning balance	1c
d Additions during the year	1d
e Distributions during the year	1e
f Ending balance	1f

2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? ☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII ☐

Part V Endowment Funds. Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

- a Board designated or quasi-endowment ☐ %
b Permanent endowment ☐ %
c Temporarily restricted endowment ☐ %

The percentages on lines 2a, 2b, and 2c should equal 100%.

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

- (i) unrelated organizations
(ii) related organizations

	Yes	No
3a(i)		
3a(ii)		
3b		

b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? ☐

4 Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		6,893,019.	5,487,602.	1,405,417.
d Equipment		6,089,870.	5,059,394.	1,030,476.
e Other		183,184.	20,354.	162,830.
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.)				2,598,723.

Schedule D (Form 990) 2017

**NCTA - THE INTERNET & TELEVISION
ASSOCIATION**

Schedule D (Form 990) 2017

53-0222396 Page **3**

Part VII Investments - Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ▶		

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ▶		

Part IX Other Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) ▶	

Part X Other Liabilities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2) DEFERRED LEASE INCENTIVES	4,641,644.
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) ▶	4,641,644.

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII ☒

Schedule D (Form 990) 2017

**NCTA - THE INTERNET & TELEVISION
ASSOCIATION**

Schedule D (Form 990) 2017

53-0222396 Page 4

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements	1	74,392,501.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains (losses) on investments	2a	1,117,515.
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIII.)	2d	2,935,913.
e	Add lines 2a through 2d	2e	4,053,428.
3	Subtract line 2e from line 1	3	70,339,073.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	192,121.
b	Other (Describe in Part XIII.)	4b	
c	Add lines 4a and 4b	4c	192,121.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	70,531,194.

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements	1	69,209,223.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIII.)	2d	2,885,170.
e	Add lines 2a through 2d	2e	2,885,170.
3	Subtract line 2e from line 1	3	66,324,053.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	192,121.
b	Other (Describe in Part XIII.)	4b	
c	Add lines 4a and 4b	4c	192,121.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	66,516,174.

Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

NCTA BELIEVES IT HAS APPROPRIATE SUPPORT FOR ANY TAX POSITIONS TAKEN,

AND, AS SUCH, IT DOES NOT HAVE ANY UNCERTAIN TAX POSITIONS THAT ARE

MATERIAL TO THE CONSOLIDATED FINANCIAL STATEMENTS. NCTA RECOGNIZES

INTEREST EXPENSE AND PENALTIES RELATED TO UNRECOGNIZED TAX BENEFITS IN

MANAGEMENT AND GENERAL EXPENSES ON THE CONSOLIDATED STATEMENTS OF

ACTIVITIES AND CHANGE IN NET ASSETS AND ACCOUNTS PAYABLE AND ACCRUED

EXPENSES IN THE STATEMENTS OF FINANCIAL POSITION. THERE IS NO PROVISION IN

THESE CONSOLIDATED FINANCIAL STATEMENTS FOR PENALTIES AND INTEREST RELATED

TO UNRECOGNIZED TAX BENEFITS FOR THE YEARS ENDED DECEMBER 31, 2017 AND

2016. TAX YEARS PRIOR TO 2014 FOR NCTA ARE NO LONGER SUBJECT TO

EXAMINATION BY THE IRS OR THE TAX JURISDICTION OF THE DISTRICT OF

COLUMBIA.

PART XI, LINE 2D - OTHER ADJUSTMENTS:

NET REVENUE OF AFFILIATES INCLUDED IN CONSOLIDATED

FINANCIAL STATEMENTS	4,289,210.
INTERCOMPANY ELIMINATIONS	-1,353,297.
TOTAL TO SCHEDULE D, PART XI, LINE 2D	2,935,913.

PART XII, LINE 2D - OTHER ADJUSTMENTS:

NET EXPENSES OF AFFILIATES INCLUDED IN CONSOLIDATED

FINANCIAL STATEMENTS	4,238,467.
INTERCOMPANY ELIMINATIONS	-1,353,297.
TOTAL TO SCHEDULE D, PART XII, LINE 2D	2,885,170.

**SCHEDULE I
(Form 990)**

Department of the Treasury
Internal Revenue Service

**Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States**
Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.
► Attach to Form 990.

► Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2017

Open to Public
Inspection

Name of the organization NCTA - THE INTERNET & TELEVISION ASSOCIATION	Employer identification number 53-0222396
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Part I General Information on Grants and Assistance

- 1** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☐ Yes ☒ No
- 2** Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
A. PHILIP RANDOLPH INSTITUTE 815 16TH STREET, NW, 3RD FLOOR WASHINGTON, DC 20006	13-2548181	501(C)(3)	15,000.	0.			SPONSORSHIP 2017 NATL EDUCATION CONF.
ALLIANCE FOR WOMEN IN MEDIA FOUNDATION - 2365 HARRODSBURG RD A325 - LEXINGTON, KY 40504	52-1193933	501(C)(3)	25,575.	0.			2017 AWM PARTNERSHIP
AMERICAN COMMITMENT 1155 15TH STREET, NW, SUITE 900 WASHINGTON, DC 20005	45-2600535	501(C)(4)	20,000.	0.			GENERAL SUPPORT 2017
AMERICANS FOR PROSPERITY 1310 N COURTHOUSE RD, STE 700 ARLINGTON, VA 22201	75-3148958	501(C)(4)	10,000.	0.			GENERAL SUPPORT 2017
AMERICANS FOR TAX REFORM 722 12TH STREET, N.W., FOURTH FLOOR WASHINGTON, DC 20005	52-1403587	501(C)(4)	50,000.	0.			GENERAL SUPPORT 2017
AMERICA'S PROMISE ALLIANCE 1110 VERMONT AVENUE, NW, SUITE 900 WASHINGTON, DC 20005	54-1848713	501(C)(3)	48,000.	0.			PROMISE NIGHT SPONSORSHIP - 2017

- 2** Enter total number of section 501(c)(3) and government organizations listed in the line 1 table 51.
- 3** Enter total number of other organizations listed in the line 1 table 24.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. Schedule I (Form 990) (2017)

NCTA - THE INTERNET & TELEVISION

53-0222396 Page 1

Schedule I (Form 990) **ASSOCIATION**

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
ASIAN AMERICAN ADVANCING JUSTICE 1620 L STREET, NW, #1050 WASHINGTON, DC 20036	13-3619000	501(C)(3)	9,324.	0.			SPONSORSHIP 2017 AMERICAN COURAGE AWARDS
BROADBAND FOR AMERICA 2340 E BEARDSLEY ROAD, STE 100 PHOENIX, AZ 85024	27-0771568	501(C)(4)	291,667.	0.			2017 BFA SUPPORT GRANT
CENTER FOR INDIVIDUAL FREEDOM 815 KING STREET, SUITE 303 ALEXANDRIA, VA 22314	54-1916980	501(C)(4)	25,000.	0.			GENERAL SUPPORT 2017
CENTER FORWARD 325 7TH STREET, NW, SUITE 400 WASHINGTON, DC 20004	27-2429741	501(C)(4)	77,000.	0.			2017 BIPARTISANSHIP POLLING PROJECT
CITIZENS AGAINST GOVERNMENT WASTE 1100 CONNECTICUT AVE., NW, STE 650 WASHINGTON, DC 20036	52-1363952	501(C)(3)	25,000.	0.			GENERAL SUPPORT 2017
COMMON SENSE MEDIA 650 TOWNSEND STREET, SUITE 435 SAN FRANCISCO, CA 94103	41-2024986	501(C)(3)	5,250.	0.			2017 COMMON SENSE AWARDS SPONSORSHIP
COMPETITIVE ENTERPRISE INSTITUTE 1310 L STREET, NW, 7TH FLOOR WASHINGTON, DC 20005	52-1351785	501(C)(3)	15,000.	0.			SPONSORSHIP 2017 CEI DINNER
CONGRESSIONAL BLACK CAUCUS FOUNDATION, INC. - 1720 MASSACHUSETTS AVE., NW - WASHINGTON, DC 20036	52-1160561	501(C)(3)	32,290.	0.			2017 CBCF ANNUAL LEGISLATIVE CONFERENCE
CONGRESSIONAL HISPANIC CAUCUS INSTITUTE - 1128 16TH STREET, NW - WASHINGTON, DC 20036	52-1114225	501(C)(3)	28,600.	0.			2017 SPONSORSHIP OF ANNUAL AWARDS GALA

Schedule I (Form 990)

NCTA - THE INTERNET & TELEVISION

53-0222396 Page 1

Schedule I (Form 990)

ASSOCIATION

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
CONSUMER POLICY SOLUTIONS, LLC 7207 SUMMIT AVENUE CHEVY CHASE, MD 20815	81-2432760	SINGLE MBR LLC	25,000.	0.			PROJECT GOAL SPONSORSHIP FOR 2017
DISCOVERY INSTITUTE 208 COLUMBIA STREET SEATTLE, WA 98104	91-1521697	501(C)(3)	15,000.	0.			SUPPORT 2017 TECH. & DEMOCRACY PROGRAM
EMMA L. BOWEN FOUNDATION 30 ROCKEFELLER CENTER, CAMPUS 1221 NEW YORK, NY 10112	22-2635292	501(C)(3)	20,000.	0.			ANNUAL EMMA BOWEN FOUNDATION CONTRIB.
ENTERTAINMENT INDUSTRIES COUNCIL, INC. - 12020 SUNRISE VALLEY DR, STE 100 - RESTON, VA 20191	54-1259363	501(C)(3)	10,000.	0.			CONTRIBUTION TO SUPPORT EIC'S MISSION
FCBA FOUNDATION 1020 19TH STREET, N.W., SUITE 325 WASHINGTON, DC 20036	51-0334407	501(C)(3)	11,699.	0.			FCBA FOUNDATION SCHOLARSHIP CONTRIBUTION, ET AL.
FIGHT FOR CHILDREN, INC. 1029 VERMONT AVE., NW, STE 300 WASHINGTON, DC 20005	52-1706059	501(C)(3)	32,000.	0.			FIGHT FOR CHILDREN CAMPAIGN DONATION
FRANKLIN CENTER FOR GLOBAL POLICY EXCHANGE - 1155 15TH STREET, NW, SUITE 550 - WASHINGTON, DC 20005	52-1159816	501(C)(3)	16,750.	0.			GENERAL FUNDS 2017 CONTRIBUTION- 4TH QUARTER
HISPANIC TECHNOLOGY & TELECOM PARTNERSHIP - 1220 L STREET, NW, #701 - WASHINGTON, DC 20005	46-4002029	C CORP.	22,500.	0.			GENERAL SUPPORT 2017
INSTITUTE FOR LIBERTY 1250 CONN. AVE., NW, STE. 200 WASHINGTON, DC 20036	20-2641983	501(C)(4)	15,000.	0.			GENERAL SUPPORT 2017

Schedule I (Form 990)

NCTA - THE INTERNET & TELEVISION

53-0222396 Page 1

Schedule I (Form 990)

ASSOCIATION

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
INSTITUTE FOR POLICY INNOVATION 1320 GREENWAY DRIVE, #820 IRVING, TX 75038	75-2158093	501(C)(3)	20,000.	0.			GENERAL SUPPORT RESEARCH-POLICY EDU 2017
INTERNATIONAL CENTER FOR LAW & ECONOMICS - 3333 NE SANDY BLVD, #207 - PORTLAND, OR 97232	27-1246620	C CORP.	60,000.	0.			GENERAL SUPPORT 2017
ITIF (INFORMATION TECHNOLOGY & INNOVATION FOUNDATION) - 1101 K STREET, NW, SUITE 610 - WASHINGTON, DC 20005	20-4403497	501(C)(3)	60,000.	0.			GENERAL SUPPORT 2017
LATINOS IN INFORMATION SCIENCES AND TECHNOLOGY ASSOC. - 5943 JIMMY CARTER BLVD - NORCROSS, GA 30071	20-1724165	501(C)(3)	10,000.	0.			LISTA GENERAL SUPPORT 2017
LGBT TECHNOLOGY PARTNERSHIP P.O. BOX 76 LOST CITY, WV 26010	46-1684663	501(C)(4)	22,500.	0.			LGBT TECH 2017 ANNUAL SUPPORT
LULAC INSTITUTE, INC. 1133 19TH STREET, NW, STE. 1000 WASHINGTON, DC 20036	52-2072106	501(C)(3)	21,955.	0.			SPONSOR 2017 LULAC NATIONAL CONVENTION & LULAC LATINO TECH SUMMIT
LULAC NATIONAL OFFICE 1133 19TH STREET, NW, STE. 1000 WASHINGTON, DC 20036	74-6090399	501(C)(4)	22,410.	0.			SPONSOR 2017 LEGISLATIVE CONF. & GALA
MADERY BRIDGE ASSOCIATES, LLC 9201 WARREN PARKWAY, STE 200 FRISCO, TX 75035	46-2895004	LLC (S)	15,000.	0.			GENERAL SUPPORT 2017
MULTICULTURAL MEDIA, TELECOM AND INTERNET COUNCIL - 1919 PENNSYLVANIA AVE., NW, STE 725 - WASHINGTON, DC 20006	52-1880677	501(C)(3)	125,000.	0.			GENERAL SUPPORT 2017

Schedule I (Form 990)

NCTA - THE INTERNET & TELEVISION

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Schedule I (Form 990) **ASSOCIATION**

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
N STREET VILLAGE, INC. 1333 N STREET, N.W. WASHINGTON, DC 20005	52-1007373	501(c)(3)	13,020.	0.			N STREET VILLAGE 2017 GALA SPONSORSHIP
NAACP WASHINGTON BUREAU 1156 15TH STREET, NW, SUITE 915 WASHINGTON, DC 20005	13-1084135	501(c)(3)	50,000.	0.			GENERAL SUPPORT 2017
NAMIC, INC. 50 BROAD STREET, SUITE 1801 NEW YORK, NY 10004	84-1488263	501(c)(6)	24,200.	0.			SPONSORSHIP- CABLEFAX 2017- MOST INFLUENTIAL MINORITIES
NATIONAL BLACK CAUCUS OF STATE LEGISLATORS - 444 NORTH CAPITOL STREET, N.W., SUITE 622 - WASHINGTON, DC 20001	52-1218832	501(c)(3)	18,200.	0.			NBCSL 2017 LEGISLATIVE CONFERENCE
NATIONAL BLACK CHAMBER OF COMMERCE 4400 JENIFER ST., NW, SUITE 331 WASHINGTON, DC 20015	35-1889294	501(c)(3)	20,000.	0.			NBCC 2017 GENERAL SUPPORT SPONSORSHIP-LINCS PROF. DEVELOPMENT SEMINAR & EXEC COMM TAX TASK FORCE 2017
NATIONAL CONFERENCE OF STATE LEGISLATURES - 7700 EAST FIRST PLACE - DENVER, CO 80230	84-0772595	SEC 170(c)1	18,000.	0.			
NATIONAL CONGRESS OF BLACK WOMEN, INC. - 1250 FOURTH STREET, SW, SUITE WG-1 - WASHINGTON, DC 20024	52-1436163	501(c)(3)	14,597.	0.			COLLEGE FOR KIDS/TEENS PROGRAM GEN SUPPORT
NATIONAL GAY & LESBIAN CHAMBER OF COMMERCE - 729 15TH STREET, NW, 9TH FLOOR - WASHINGTON, DC 20005	13-4219714	501(c)(6)	15,000.	0.			SPONSOR 2017 BEST-OF-THE-BEST AWARD GALA
NATIONAL HISPANIC CAUCUS OF STATE LEGISLATORS - 444 NORTH CAPITOL STREET, N.W., SUITE 404 - WASHINGTON, DC 20001	84-1168319	501(c)(3)	15,000.	0.			SPONSORSHIP NHCSSL 2017 LEGISLATORS SUMMIT

Schedule I (Form 990)

NCTA - THE INTERNET & TELEVISION

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Schedule I (Form 990)

ASSOCIATION

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
NATIONAL ORGANIZATION OF BLACK ELECTED LEGISLATIVE WOMEN - 20 F STREET, NW, SUITE 700 - WASHINGTON, DC 20001	95-4546966	501(C)(3)	10,000.	0.			2017 NOBEL GENERAL SUPPORT
NATIONAL PRESS FOUNDATION 1211 CONNECTICUT AVE NW, SUITE 310 WASHINGTON, DC 20036	52-1069481	501(C)(3)	6,002.	0.			NPF ANNUAL AWARDS DINNER SPONSORSHIP 2017
NCSL FOUNDATION FOR STATE LEGISLATURES - 7700 EAST FIRST PLACE - DENVER, CO 80230	74-2232576	501(C)(3)	26,898.	0.			SPONSORSHIP - 2017 NCSL FOUNDATION & NCSL SMART CITIES PARTNERSHIP 2017
NCTA EDUCATION FOUNDATION 25 MASSACHUSETTS AVE, NW, SUITE 100 WASHINGTON, DC 20001	52-1653760	501(C)(3)	1,235,000.	0.			GENERAL SUPPORT 2017
NEW YORK LAW SCHOOL 185 WEST BROADWAY NEW YORK, NY 10013	13-5645885	501(C)(3)	50,000.	0.			GENERAL SUPPORT 2017
NEWBAY MEDIA 28 EAST 28TH ST. NEW YORK, NY 10016	01-0873862	LLC (P)	23,500.	0.			HALL OF FAME SPONSORSHIP 2017
PHOENIX CENTER FOR ADVANCED LEGAL & ECONOMIC PUBLIC POLICY STUDIES - 5335 WISCONSIN AVE, NW, SUITE 440 - WASHINGTON, DC 20015	52-2079266	501(C)(3)	25,000.	0.			GENERAL SUPPORT 2017
POLITIC365 LLC P.O. BOX 2105 ARLINGTON, VA 22202	90-0544495	LLC	40,000.	0.			GENERAL SUPPORT 2017
PREVENT CANCER FOUNDATION 1600 DUKE STREET, SUITE 500 ALEXANDRIA, VA 22314	52-1429544	501(C)(3)	8,800.	0.			2017 SPONSORSHIP OF SPRING GALA

Schedule I (Form 990)

NCTA - THE INTERNET & TELEVISION

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Schedule I (Form 990) **ASSOCIATION**

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
SMALL BUSINESS & ENTREPRENEURSHIP COUNCIL - 301 MAPLE AVENUE, WEST, SUITE 100 - VIENNA, VA 22180	36-3756240	501(C)(4)	10,000.	0.			SBEC SUPPORT 2017
STATE POLICY NETWORK 1655 N. FT. MYER DRIVE, SUITE 360 ARLINGTON, VA 22209	57-0952531	501(C)(3)	15,000.	0.			GENERAL & ANNUAL MEETING SUPPORT 2017
T. HOWARD FOUNDATION 8630 FENTON STREET, STE 316 SILVER SPRING, MD 20910	54-1712500	501(C)(3)	23,000.	0.			2017 DIVERSITY AWARD DINNER SPONSORSHIP
TAXPAYERS PROTECTION ALLIANCE 1401 K STREET, NW, STE 502 WASHINGTON, DC 20005	45-0702828	501(C)(4)	20,000.	0.			2017 GENERAL SUPPORT
TECHFREEDOM 110 MARYLAND AVE., NE, SUITE 409 WASHINGTON, DC 20002	27-3567814	501(C)(3)	50,000.	0.			GENERAL SUPPORT 2017
TECHNOLOGY POLICY INSTITUTE 409 12TH STREET, SW, STE 700 WASHINGTON, DC 20024	20-5835776	501(C)(3)	250,000.	0.			2017 GENERAL SUPPORT
THE ADVERTISING COUNCIL, INC. 815 SECOND AVENUE NEW YORK, NY 10017	13-0417693	501(C)(3)	25,000.	0.			FY 2017 ANNUAL OPERATING SUPPORT
THE BROOKINGS INSTITUTION 1775 MASSACHUSETTS AVENUE, NW WASHINGTON, DC 20036	53-0196577	501(C)(3)	15,000.	0.			GENERAL SUPPORT 2017
THE CABLE CENTER 2000 BUCHTEL BLVD DENVER, CO 80210	20-0315238	501(C)(3)	17,500.	0.			CABLE HALL OF FAME DINNER 2017

Schedule I (Form 990)

NCTA - THE INTERNET & TELEVISION

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Schedule I (Form 990) **ASSOCIATION**

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
THE FREE STATE FOUNDATION, INC. PO BOX 60680 POTOMAC, MD 20859	74-3160646	501(C)(3)	135,000.	0.			GENERAL SUPPORT 2017
THE INTERNET ASSOCIATION 1333 H ST., NW, 12TH FLOOR, WEST WASHINGTON, DC 20005	45-5582976	501(C)(6)	5,240.	0.			2017 GALA HALF TABLE
THE LATINO COALITION, INC. 1455 PENNSYLVANIA AVE., NW, #400 WASHINGTON, DC 20004	52-2266386	501(C)(6)	15,000.	0.			GENERAL SUPPORT 2017
THE LEADERSHIP CONFERENCE EDUCATION FUND - 1620 L STREET, NW, STE 1100 - WASHINGTON, DC 20036	23-7026895	501(C)(3)	25,000.	0.			LCCEF GENERAL SUPPORT 2017
THE MEDIA INSTITUTE 2300 CLARENDON BLVD., SUITE 602 ARLINGTON, VA 22201	52-1061431	501(C)(3)	45,970.	0.			OPERATING SUPPORT 2017
THE MERCATUS CENTER, INC. 3434 WASHINGTON BLVD, 4TH FLOOR ARLINGTON, VA 22201	54-1436224	501(C)(3)	100,000.	0.			SUPPORT 2017 TECH POLICY PROGRAM
THE NATIONAL ASSOCIATION OF BROADCASTERS - 1771 N STREET, NW - WASHINGTON, DC 20036	52-1866840	501(C)(3)	9,500.	0.			CELEBRATION OF SVC TO AMERICA AWARDS 2017
THE RIPON SOCIETY 1155 15TH STREET, NW, SUITE 550 WASHINGTON, DC 20005	04-2370356	501(C)(4)	16,750.	0.			GENERAL FUNDS CONTRIBUTION 2017 & 4TH QTR EVENT
THIRD WAY FOUNDATION 1200 NEW HAMPSHIRE AVE, NW, #575 WASHINGTON, DC 20036	52-1629221	501(C)(3)	100,000.	0.			PPI 2017 GENERAL SUPPORT

Schedule I (Form 990)

NCTA - THE INTERNET & TELEVISION

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Schedule I (Form 990)

ASSOCIATION

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
TRACY'S KIDS 5509 DEVON ROAD BETHESDA, MD 20814	26-3835257	501(C)(3)	9,600.	0.			TRACY'S KIDS 12TH ANNUAL RED CARPET
TRUSTEES OF THE UNIV. OF PENNSYLVANIA - 3501 SANSON ST. - PHILADELPHIA, PA 19104	23-1352685	501(C)(3)	25,000.	0.			SUPPORT CTR FOR TECH INNOVATION COMPETITION
UNIVERSITY OF COLORADO FOUNDATION 401 UCB - WOLF LAW BUILDING BOULDER, CO 80309	84-6049811	501(C)(3)	20,000.	0.			2017 ANNUAL SUPPORT SILICON FLATIRONS
US HISPANIC CHAMBER OF COMMERCE 1424 K STREET, NW, SUITE 401 WASHINGTON, DC 20005	43-1249249	501(C)(6)	10,000.	0.			2017 GENERAL SUPPORT
VOTE IT LOUD CORPORATION 1025 CONNECTICUT AVENUE, NW, #1000 WASHINGTON, DC 20036	81-1097990	501(C)(3)	10,000.	0.			VOTE IT LOUD EVENT PARTNER 2017
WICT 2000 K STREET, NW, #350 WASHINGTON, DC 20006	36-3814358	501(C)(3)	26,425.	0.			SIGNATURE & TOUCHSTONES LUNCHEON SPONSOR 2017

Schedule I (Form 990)

Part III can be duplicated if additional space is needed.

Part IV	Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.
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Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

**SCHEDULE J
(Form 990)**

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2017

Open to Public
Inspection

Name of the organization

**NCTA - THE INTERNET & TELEVISION
ASSOCIATION**

Employer identification number

53-0222396

Part I Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

- | | |
|---|---|
| <input checked="" type="checkbox"/> First-class or charter travel | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions | <input type="checkbox"/> Payments for business use of personal residence |
| <input checked="" type="checkbox"/> Tax indemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees |
| <input type="checkbox"/> Discretionary spending account | <input type="checkbox"/> Personal services (such as, maid, chauffeur, chef) |

b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?

3 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.

- | | |
|--|---|
| <input type="checkbox"/> Compensation committee | <input checked="" type="checkbox"/> Written employment contract |
| <input type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study |
| <input type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

4 During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:

a Receive a severance payment or change-of-control payment?

b Participate in, or receive payment from, a supplemental nonqualified retirement plan?

c Participate in, or receive payment from, an equity-based compensation arrangement?

If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.

5 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

a The organization?

b Any related organization?

If "Yes" on line 5a or 5b, describe in Part III.

6 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

a The organization?

b Any related organization?

If "Yes" on line 6a or 6b, describe in Part III.

7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described on lines 5 and 6? If "Yes," describe in Part III

8 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III

9 If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
1b	X	
2	X	
4a		X
4b	X	
4c		X
5a		
5b		
6a		
6b		
7		
8		
9		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2017

NCTA - THE INTERNET & TELEVISION

Schedule J (Form 990) 2017

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Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
(1) MICHAEL K. POWELL PRESIDENT & CEO	(i) 3,369,063. (ii) 0.	2,452,935. 0.	51,148. 0.	0. 0.	26,904. 0.	5,900,050. 0.	333,333. 0.
(2) BRUCE CARNES SR. VP., FINANCE & ADMINISTRATION	(i) 428,545. (ii) 0.	157,651. 0.	6,922. 0.	55,000. 0.	22,470. 0.	670,588. 0.	53,000. 0.
(3) BARBARA YORK SR. VP., INDUSTRY AFFAIRS	(i) 654,352. (ii) 0.	182,281. 0.	4,268. 0.	65,000. 0.	22,478. 0.	928,379. 0.	63,000. 0.
(4) ELEANOR WINTER SR. VP., SPECIAL PROJECTS	(i) 629,083. (ii) 0.	153,150. 0.	1,445. 0.	50,000. 0.	22,908. 0.	856,586. 0.	50,000. 0.
(5) JADWIGA JANUCIK SR. VP., ASSOCIATION AFFAIRS	(i) 485,422. (ii) 0.	148,150. 0.	2,218. 0.	50,000. 0.	10,728. 0.	696,518. 0.	50,000. 0.
(6) JAMES M. ASSEY JR. EXECUTIVE VP.	(i) 903,947. (ii) 0.	304,274. 0.	1,687. 0.	229,650. 0.	26,640. 0.	1,466,198. 0.	205,150. 0.
(7) KRISTIAN SNOWDEN CHIEF OPERATING OFFICER	(i) 649,606. (ii) 0.	172,152. 0.	504. 0.	75,000. 0.	11,112. 0.	908,374. 0.	56,000. 0.
(8) RICK CHESSEN SR. VP., LEGAL & REGULATORY AFFAIRS	(i) 667,179. (ii) 0.	105,429. 0.	1,445. 0.	60,000. 0.	19,500. 0.	853,553. 0.	55,000. 0.
(9) RITA LEWIS SENIOR ADVISOR	(i) 464,846. (ii) 0.	216,726. 0.	667. 0.	80,000. 0.	18,428. 0.	780,667. 0.	78,000. 0.
(10) ROBERT STODDARD SR. VP., INDUSTRY & ASSOC. AFFAIRS	(i) 417,233. (ii) 0.	148,150. 0.	2,218. 0.	50,000. 0.	22,478. 0.	640,079. 0.	50,000. 0.
(11) JILL LUCKETT SR. VP., PROG. NETWORK POLICY	(i) 414,655. (ii) 0.	98,150. 0.	1,445. 0.	50,000. 0.	26,244. 0.	590,494. 0.	50,000. 0.
(12) MICHAEL SCHOOLER VP. & DEPUTY GENERAL COUNSEL	(i) 382,606. (ii) 0.	146,335. 0.	6,922. 0.	45,000. 0.	11,366. 0.	592,229. 0.	45,000. 0.
(13) NEAL GOLDBERG GENERAL COUNSEL LEGAL & REGUL. AFFAIRS	(i) 446,687. (ii) 0.	98,150. 0.	6,922. 0.	50,000. 0.	22,860. 0.	624,619. 0.	50,000. 0.
(14) VIRGINIA SMITH VP & SR. LEGISLATIVE COUNSEL FOR PP	(i) 425,778. (ii) 0.	79,448. 0.	4,268. 0.	35,000. 0.	10,428. 0.	554,922. 0.	14,000. 0.
(15) WILLIAM CHECK CTO & SR. VP., TECHNOLOGY	(i) 412,055. (ii) 0.	148,150. 0.	2,303. 0.	50,000. 0.	26,244. 0.	638,752. 0.	50,000. 0.

Schedule J (Form 990) 2017

NCTA - THE INTERNET & TELEVISION
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Schedule J (Form 990) 2017

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

SCHEDULE J, PART I, LINE 1A

NCTA PROVIDED THE FOLLOWING INDIVIDUALS FIRST CLASS OR CHARTER TRAVEL,
WHICH ARE NOT TREATED AS TAXABLE COMPENSATION: MICHAEL POWELL, JAMES
ASSEY, AND KHRISTIAN SNOWDEN. NCTA PROVIDED THE FOLLOWING INDIVIDUALS
WITH TAX INDEMNIFICATION AND GROSS-UP PAYMENTS, WHICH ARE TREATED AS
TAXABLE COMPENSATION: MICHAEL POWELL AND JAMES ASSEY.

SCHEDULE J, PART I, LINE 4B

THE INDIVIDUALS LISTED PARTICIPATE IN A DEFERRED COMPENSATION AGREEMENT
ADMINISTERED BY NCTA.

Schedule J (Form 990) 2017

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2017

Open to Public
Inspection

Name of the organization

NCTA - THE INTERNET & TELEVISION
ASSOCIATION

Employer identification number
53-0222396

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

PROMOTE THE INDUSTRY'S DEVELOPMENTS TO BETTER SERVE THE AMERICAN
PUBLIC.

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

DEVELOPMENTS IN ORDER TO BETTER SERVE THE AMERICAN PUBLIC.

FORM 990, PART III, LINE 3, CHANGES IN PROGRAM SERVICES:

THE ANNUAL CONVENTION AND EXPOSITION EVENT WAS DISCONTINUED.

FORM 990, PART VI, SECTION A, LINE 6:

EACH SYSTEM AND PROGRAMMER MEMBER IN GOOD STANDING SHALL BE ENTITLED TO
VOTE AT ALL MEETINGS OF NCTA AND ON MATTERS TRANSACTED BY MAIL BALLOT.

ASSOCIATE MEMBERS SHALL NOT BE ENTITLED TO VOTE ON NCTA BUSINESS. EACH
SYSTEM MEMBER SHALL BE ENTITLED TO CAST ONE VOTE FOR EACH \$1,000 OF DUES
PAID, OR PART THEREOF FOR THE FOUR-QUARTER PERIOD ENDING WITH THE LAST DAY
OF THE QUARTER WHICH PRECEDES THE QUARTER IN WHICH THE MEETING IS HELD OR A
BALLOT BY MAIL IS TAKEN. THE OFFICERS OF THE ORGANIZATION, INCLUDING THE
CHAIRMAN, SECRETARY, TREASURER, AND PAST-CHAIRMAN MAKE DECISIONS INCLUDING,
BUT NOT LIMITED TO, APPROVING THE OPERATING BUDGET, SPENDING DIRECTLY FROM
THE FUND BALANCE FOR MAJOR PROGRAMS OUTSIDE OF THE APPROVED OPERATING
BUDGET; AND FOR ANY MAJOR MEDIA CAMPAIGNS THE ORGANIZATION WILL ENTER INTO,
AMONG THE MANY OTHER DECISIONS THAT THEY MAKE.

FORM 990, PART VI, SECTION A, LINE 7A:

PLEASE SEE THE EXPLANATION OFFERED IN REFERENCE TO FORM 990, PART VI,

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) (2017)

732211 09-07-17

Name of the organization **NCTA - THE INTERNET & TELEVISION
ASSOCIATION**

Employer identification number
53-0222396

SECTION A, LINE 6.

FORM 990, PART VI, SECTION A, LINE 7B:

PLEASE SEE THE EXPLANATION OFFERED IN REFERENCE TO FORM 990, PART VI,
SECTION A, LINE 6.

FORM 990, PART VI, SECTION B, LINE 11B:

A COPY OF THE FORM 990 IS MAILED TO ALL BOARD MEMBERS FOR REVIEW BEFORE IT
IS FILED WITH THE IRS.

FORM 990, PART VI, SECTION B, LINE 12C:

COMPLIANCE WITH THE CONFLICT OF INTEREST POLICY IS MONITORED AND ENFORCED
AT THE ORGANIZATION'S BOARD MEETINGS.

FORM 990, PART VI, SECTION B, LINE 15:

TOP MANAGEMENT, OFFICERS, AND KEY EMPLOYEES UNDERGO AN ANNUAL PERFORMANCE
REVIEW ON THE FIRST OF THE YEAR, WHICH INCLUDES A REVIEW OF THE
INDIVIDUAL'S COMPENSATION. THE ORGANIZATION'S BOARD OF DIRECTORS MUST
REVIEW AND APPROVE THE COMPENSATION OF THE PRESIDENT & CEO. THE ANNUAL
COMPENSATION ADJUSTMENTS FOR ALL OTHER STAFF IS REVIEWED BY THE PRESIDENT &
CEO. THE ORGANIZATION ALSO USES SALARY SURVEYS TO ENSURE THAT COMPENSATION
AMOUNTS ARE WITHIN GUIDELINES FOR ALL EMPLOYEES.

FORM 990, PART VI, SECTION C, LINE 19:

THE ORGANIZATION PROVIDES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST
POLICY, AND FINANCIAL STATEMENTS TO THE PUBLIC UPON REQUEST.

SCHEDULE R
(Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
► Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization **NCTA - THE INTERNET & TELEVISION ASSOCIATION**

Employer identification number
53-0222396

OMB No. 1545-0047
2017
Open to Public Inspection

Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(e)(13) controlled entity?	
						Yes	No
NCTA EDUCATION FOUNDATION, INC. - 52-1653760 25 MASSACHUSETTS AVE, NW #100 WASHINGTON, DC 20001	EDUCATIONAL	DISTRICT OF COLUMBIA	501(C)(3)	LINE 10 NCTA			X
THE WALTER KALTZ FOUNDATION - 94-2666764 25 MASSACHUSETTS AVE, NW #100 WASHINGTON, DC 20001	DIVERSITY	DISTRICT OF COLUMBIA	501(C)(3)	LINE 7 NCTA			X

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule R (Form 990) 2017

**NCTA - THE
ASSOCIATION**

Schedule R (Form 990) 2017

Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

[illegible]

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a corporation or trust during the tax year.

[illegible]

NCTA - THE INTERNET & TELEVISION

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note: Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

	Yes	No
a Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity		<input checked="" type="checkbox"/>
b Gift, grant, or capital contribution to related organization(s)	<input checked="" type="checkbox"/>	
c Gift, grant, or capital contribution from related organization(s)		<input checked="" type="checkbox"/>
d Loans or loan guarantees to or for related organization(s)		<input checked="" type="checkbox"/>
e Loans or loan guarantees by related organization(s)		<input checked="" type="checkbox"/>
f Dividends from related organization(s)		<input checked="" type="checkbox"/>
g Sale of assets to related organization(s)		<input checked="" type="checkbox"/>
h Purchase of assets from related organization(s)		<input checked="" type="checkbox"/>
i Exchange of assets with related organization(s)		<input checked="" type="checkbox"/>
j Lease of facilities, equipment, or other assets to related organization(s)		<input checked="" type="checkbox"/>
k Lease of facilities, equipment, or other assets from related organization(s)		<input checked="" type="checkbox"/>
l Performance of services or membership or fundraising solicitations for related organization(s)		<input checked="" type="checkbox"/>
m Performance of services or membership or fundraising solicitations by related organization(s)		<input checked="" type="checkbox"/>
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	<input checked="" type="checkbox"/>	
o Sharing of paid employees with related organization(s)	<input checked="" type="checkbox"/>	
p Reimbursement paid to related organization(s) for expenses		<input checked="" type="checkbox"/>
q Reimbursement paid by related organization(s) for expenses	<input checked="" type="checkbox"/>	
r Other transfer of cash or property to related organization(s)		<input checked="" type="checkbox"/>
s Other transfer of cash or property from related organization(s)	<input checked="" type="checkbox"/>	

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

	(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) THE NCTA EDUCATION FOUNDATION		B	1,235,000.COST	
(2) WALTER KAITZ FOUNDATION		O	723,700.COST	
(3) THE NCTA EDUCATION FOUNDATION		O	853,609.COST	
(4)				
(5)				
(6)				

Part VI **Unrelated Organizations Taxable as a Partnership.** Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

[illegible]

Provide additional information for responses to questions on Schedule R. See instructions.